

The Swag World Calendar 2027

12 Months. 12 Signature Looks. A Year of Jewellery Inspiration.

Start your year with the ultimate celebration of everyday luxury fashion jewellery and the vibrant energy of the Swag Squad community. Twelve curated editorial spreads showcasing statement earrings, royal temple jewellery, festive chokers, and contemporary styling across changing Indian seasons.

JANUARY 2027

WINTER EDIT • WINTER SILVER LEAF • DAIVIKA SILVER RING



JANUARY 2027

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Daivika Silver Ring

Winter Silver Leaf • SKU: TSW0006R • ₹299

The year opens with a study in quiet winter elegance. A model's hand wears the Daivika Silver ring, its open band ending in two contrasting leaves — one pavé-set with crystals, one plain polished. An effortless, versatile statement transitioning seamlessly from desk to dinner.

Design Notes: Open/adjustable silver band terminating in twin leaf motifs (pavé-crystal & polished silver).

Shop this design at theswagworld.com/product/daivika-silver/

FEBRUARY 2027

ROMANCE EDIT • ANTIQUE BUTTERFLY • TITLY ANTIQUE BUTTERFLY EARRINGS



FEBRUARY 2027

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

Titly Antique Butterfly Earrings

Antique Butterfly • SKU: TSW0146E • ₹599

February's muse wears Titly — antique-finish butterfly drop earrings articulated in three graceful movements: a crystal-petal flower stud, a delicate green-stone butterfly link, and a statement butterfly drop with garnet-red accents. Romance, imbued with a vintage soul.

Design Notes: Three-part articulated drop: crystal flower stud, small butterfly link, antique butterfly with stone accents.

Shop this design at theswagworld.com/product/titly/

MARCH 2027

SPRING EDIT • OXIDISED PEACOCK • DEVIKA PEACOCK JHUMKA



MARCH 2027

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Devika Peacock Jhumka

Oxidised Peacock • SKU: TSWDOX001E • ₹450

A profile in sculpted oxidised silver: the Devika Peacock earring pairs an ornate peacock motif and carved feather train with a resonant jhumka bell drop. Bold, expressive, and tailored for spring's celebratory wardrobe — from linen kurtas to contemporary layers.

Design Notes: Sculpted oxidised silver earring with carved peacock feather train, jhumka bell drop and delicate bead fringe.

Shop this design at theswagworld.com/product/devika-peacock/

APRIL 2027

BLOSSOM EDIT • HAMMERED GEOMETRY • AERIAL SILVER GEOMETRIC EARRINGS



APRIL 2027

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Aerial Silver Geometric Earrings

Hammered Geometry • SKU: TSW0218E • ₹550

Set against textured architectural warmth, April's muse showcases Aerial Silver: an organic circular stud and open-frame rectangular drop in raw hammered silver that catches spring light organically. Pure geometric restraint with zero extraneous embellishment.

Design Notes: Circular disc stud suspending an architectural rectangular open-frame drop in hand-hammered matte silver.

Shop this design at theswagworld.com/product/aerial-silver/

MAY 2027

SUMMER BLOOM • SUMMER BLOOM • CANDY YELLOW STATEMENT NECKLACE



MAY 2027

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Candy Yellow Statement Necklace

Summer Bloom • SKU: TSW0023N • ₹699

May arrives drenched in radiant summer sunlight: the Candy Yellow Necklace presents an assertive bib of marigold-yellow petal clusters with brilliant crystal cores set on graphite black metal. High summer vitality structured into one defining statement piece.

Design Notes: Statement floral bib collar composed of cluster teardrop yellow stones with crystal centres on black-metal link chain.

Shop this design at theswagworld.com/product/candy-yellow-necklace/

JUNE 2027

MIDSUMMER GRACE • PEARL CASCADE • SALONI GRADUATED PEARL DROPS



JUNE 2027

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Saloni Graduated Pearl Drops

Pearl Cascade • SKU: TSW0190E • ₹499

June embodies timeless midsummer grace with Saloni: a delicate vertical drop of five graduated pearls linked with gleaming gold-tone connectors. Luminous, poised, and universally wearable across festive wedding events and understated styling.

Design Notes: Linear drop of five graduated luminous white pearls linked by warm gold-tone connectors.

Shop this design at theswagworld.com/product/saloni/

JULY 2027

MONSOON EDIT • BLACK & GOLD GEOMETRY • SARINA BLACK THREE-TIER DROPS



JULY 2027

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sarina Black Three-Tier Drops

Black & Gold Geometry • SKU: TSW0207E • ₹450

High-contrast monsoon sophistication: Sarina Black structures deep enamel noir across three clean geometric tiers — twin black squares culminating in an elongated rectangular drop bordered by radiant gold. Sleek, graphic, and impervious to seasonal grey skies.

Design Notes: Architectural three-tier linear drop: twin square jet-black enamel plates and elongated rectangular pendant.

Shop this design at theswagworld.com/product/sarina-black/

AUGUST 2027

FESTIVE PRELUDE • THE GOLDEN STACK • SUGHANDHA GEMSTONE RING STACK



AUGUST 2027

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Sughandha Gemstone Ring Stack

The Golden Stack • SKU: TSW0011R • ₹530

Celebrating festive late summer radiance with Sughandha: a stackable suite of artisanal gold rings featuring rich ruby-red and sapphire-blue teardrop stones encircled by fine crystal halos. Styled together or worn across multiple fingers for customized luxury.

Design Notes: Stackable set of 4 artisanal gold rings set with gemstone cabochons: sapphire blue, ruby red, and solitaire.

Shop this design at theswagworld.com/product/sughandha/

SEPTEMBER 2027

AUTUMN CHARM • TURQUOISE & GOLD CHARM • APPU ROYAL ELEPHANT BRACELET



SEPTEMBER 2027

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Appu Royal Elephant Bracelet

Turquoise & Gold Charm • SKU: TSW0013BR • ₹399

Welcoming autumn with playful majesty on the wrist: the Appu Bracelet joins an auspicious crystal-embellished elephant charm with a row of vivid turquoise beads and dancing crystal drops on warm gold chainwork. Movement, charm, and everyday protection.

Design Notes: Gold link chain carrying crystal-studded elephant charm, turquoise beads and sparkling crystal dangles.

Shop this design at theswagworld.com/product/appu-bracelet/

OCTOBER 2027

DIWALI OPULENCE • GOLDEN CASCADE • JESSICA CASCADING GOLD CHAINS



OCTOBER 2027

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Jessica Cascading Gold Chains

Golden Cascade • SKU: TSW0060E • ₹699

Festive Diwali opulence in grand scale: Jessica commands October with sixteen centimetres of dramatic movement. Fine golden chain swags drape beneath an architectural top bar, capturing candlelight and festive evening glitz at every turn.

Design Notes: Architectural cross-shaped top bar suspending multiple fine cascading gold chains draped in layered swags (16 cm drop).

Shop this design at theswagworld.com/product/jessica/

NOVEMBER 2027

WEDDING GRANDEUR • TRIBAL MIRROR • DEVIKA TRIBAL MIRROR CHANDBALI



NOVEMBER 2027

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Devika Tribal Mirror Chandbali

Tribal Mirror • SKU: TSWDOX004E • ₹450

Wedding season statements in antique silver: Devika Tribal Mirror reflects celebratory joy through genuine mirror insets mounted in a hand-carved sunburst chandbali crescent with triple bell drops. Dramatic heritage jewellery for wedding celebrations.

Design Notes: Round mirror-set stud over sunburst crescent with central mirror medallion, fringed by three articulated jhumka bells.

Shop this design at theswagworld.com/product/devika-tribal-mirror/

DECEMBER 2027

YEAR-END GALA • THE GOLDEN WEAVE • BEONICA WOVEN GOLD CHOKER



DECEMBER 2027

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Beonica Woven Gold Choker

The Golden Weave • SKU: TSW0061N • ₹699

The calendar year reaches its gala crescendo in fluid gold: the Beonica Choker hugs the collarbone in an intricate chevron weave. Sculptural, luminous, and commanding — an unmistakable festive statement for year-end galas and celebratory soirees.

Design Notes: Statement collar choker constructed from tightly woven, interlocking chevron links forming supple golden mesh.

Shop this design at theswagworld.com/product/beonica-gold-choker/